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"The Fitting" :60 Client: True&Co

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An ATTRACTIVE YOUNG WOMAN strolls a shopping district. Sees a WORKMAN painting a sign on a shop door that says "Bra Fittings." Woman hesitates ... Then enters.

OLDER SHOPKEEPER at a desk inside. Woman plops down.

WOMAN: Wow, am I glad I found you. This is a little awkward ... but you're a professional, right?

Man smiles benignly. Woman starts gesturing to her boobs ...

WOMAN: The thing is, these girls just have a mind of their own.

Man's smile starts to strain ...

WOMAN: Lefty's bigger than righty, it's like a wrestling match in there.

Man dabs his brow with a handkerchief as woman rambles on...

WOMAN: And finding a size ... One day I'm peaches, the next it's fun bag central!

SHOT FROM BEHIND: Woman opens her blouse to illustrate.

WOMAN: My mom swears by the pencil test.

Man picks up a pencil as if to hand it to the woman, but instead points the pencil toward the front door where the workman has finished painting the entrance sign.

It now reads: "Brass Fittings & Plumbing Supplies."

Woman's face falls off a cliff.

WOMAN: I can find my way out.

CRASH TO BLACK.

MUSIC UP: SPRIGHTLY DITTY

LOGO/TAG: TRUE&CO. ONLINE BRA FITTING. 100% ANONYMOUS. 100% ACCURATE.